



# ADOPTED

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

9 December 18, 2012

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EXECUTIVE OFFICER



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Executive Director

December 18, 2012

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

## **JOHN ANSON FORD AMPHITHEATRE - PROPOSED SCHEDULE**

### **SUBJECT**

FORD AMPHITHEATRE – 2013 SEASON

### **IT IS RECOMMENDED THAT THE BOARD:**

1. Approve the proposed roster for the John Anson Ford Amphitheatre's 2013 season.
2. Authorize the Executive Director to make the necessary expenditures within the approved 2012-2013 budget to implement the program.

### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

This is the annual implementation of the 2013 Summer Partnership Program, a summer performing arts series in the historic Ford Amphitheatre. The Summer Partnership Program, running from May through October, supports Los Angeles County resident arts organizations by assisting them to successfully present performances in the Ford's 1,200-seat amphitheatre. The Arts Commission provides presentation support to participating arts organizations which, in turn, provide the residents of Los Angeles County with a rich cultural sampling of performing arts of the region.

The roster proposed for the 2013 Summer Partnership Program season (Attachment A) includes 33 arts organizations producing 38 events. The proposed roster brings 11 new arts organizations to the Ford season. It is anticipated that the Ford Theatre Foundation will provide resources for approximately eight additional performances for young audiences and a free series of participatory arts events. Overall, the proposed schedule is consistent with previous Ford Amphitheatre seasons, reflecting the artistic merit, cultural diversity and geographic range of Los Angeles County.

The Arts Commission began programming the John Anson Ford Amphitheatre in 1993. To schedule the 2013 Ford summer season, Arts Commission staff sent requests for proposals to more than 700 Los Angeles County arts organizations; 50 applications were received and reviewed. Selections were based on artistic merit, producing experience, fiscal stability, suitability of proposed project to the venue and diversity in programming. On October 1, 2012, the Arts Commissioners reviewed and unanimously approved the attached proposed roster.

### **Implementation of Strategic Plan Goals**

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), as the proposed 2013 series will provide the public with affordable access to quality arts programs through public private partnerships with the Los Angeles arts community.

### **Strategic Asset Management Principles Compliance**

Not applicable.

### **FISCAL IMPACT/FINANCING**

Funds have been allocated for this purpose as part of the Arts Commission's Fiscal Year 2012-2013 budget. Part of the budget includes an allocation from the Cable TV Franchise Fund of \$48,000 to support the production of television programming featuring Ford performances. In 2012, this amount partially underwrote the creation of three one-hour episodes that featured live Ford performances interspersed with artist interviews and behind-the-scenes footage. The episodes will air on KCET in the spring of 2013. This series was co-produced and co-funded with public television station KCET, which pledged nearly \$180,000 in cash and in-kind production support. The Arts Commission expects to continue the relationship with KCET in 2013.

Additional revenue comes from rental of the theatres, concessions, and donations from the Ford Theatre Foundation. There were 25 theatre rentals during the 2012 summer season. To date, the Ford Theatre Foundation has raised \$439,046 in 2012 and is supported by many individual and

institutional funders including the following: The Angell Foundation, National Endowment of the Arts, Metabolic Studio (a direct charitable activity of the Annenberg Foundation), City of Los Angeles Department of Cultural Affairs, Wells Fargo Foundation, Sony USA, Macy's West, The James Irvine Foundation, The Ralph M. Parsons Foundation, The Flourish Foundation, Weingart Foundation, Zev Yaroslavsky - Third District Office, Councilmember Tom LaBonge - Fourth City District Office, NBC Universal and The Kenneth T. and Eileen L. Norris Foundation.

**FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

Not applicable.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

Not applicable.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", followed by a long horizontal line.

LAURA ZUCKER

Executive Director

HR:ag

Enclosures

c: Joe Nicchitta, Associate County Counsel  
Russ Guiney, Director, Parks and Recreation

**FORD AMPHITHEATRE**  
**PROPOSED 2013 SUMMER PARTNERSHIP SEASON**

\*indicates organizations new to Partnership Program

**Angel City Arts**

*Angel City Jazz Festival*

A jazz festival featuring a fusion of electronic, rock and hip hop styles of music.

**Antics Performance\***

*Illuminated Transcript*

A multimedia hip hop dance/theater performance inspired by the Epic of Gilgamesh and reinterpreted through video projections and street dance choreography.

**Ballet Folklórico Ollin**

*Retablos de Mexico*

An evening of traditional Mexican folk ballet performed to live mariachi music.

**Blue13 Dance Company**

*Bollyhood*

A modern retelling of "West Side Story" with a bollywood twist.

**Bluegrass Association of Southern California**

*Bluegrass at the Ford*

An evening of traditional bluegrass music.

**Colibri Entertainment**

*¡Viva La Tradición! A Texmaniac Tribute to Freddy Fender*

An evening tribute to Freddy Fender, Mexican-American musician known for his influence in conjunto, country and rock and roll music.

**Culture Shock Los Angeles**

*Urban Identity*

A presentation of a variety of hip hop dance styles that will explore the diverse stories of Angelinos.

**Film Independent**

*2013 Los Angeles Film Festival*

Two evenings of interactive, event-oriented screenings.

**Flypoet Entertainment**

*Flypoet Under The Stars - Summer Classic*

An evening of spoken word, music, comedy and live visual art.

**Fountain Theatre**

*Forever Flamenco*

A celebration of flamenco music and dance featuring artists from Los Angeles and Spain.

**Future Roots, Inc.**

*Dublab presents: In the Air*

An evening of experimental and new age music.

**Grandeza Mexicana**

*Mexico: Sus Raices*

Tenth anniversary celebration featuring Mexican folk dances from the company's repertoire.

**Homeboy Industries\***

*Homeboy Industries Arts Festival*

An evening of music and live art hosted by Raul Campos of KCRW.

**Kollaboration**

*Kollaboration Los Angeles*

A talent competition showcasing Asian-American acoustic singers and musicians.

**Korean Cultural Center, Los Angeles**

*Korea in Motion*

An evening of contemporary Korean performances featuring dance and musical collaborations.

**Jail Guitar Doors USA\***

*Wayne Kramer & Jail Guitar Doors All-Star Benefit Concert*

A benefit concert featuring rock musicians performing acoustic and electric sets.

**Los Angeles Jewish Symphony**

*Cultural Collaborations*

A symphonic concert highlighting music and art from the countries of Russia, Argentina, Israel and the United States.

**Music Arts Events\***

*All Together Now!*

An evening of choral music celebrating cultural traditions from the Philippines.

**Outfest**

*Under the Stars*

A five-night screening series that is part of Outfest 2013: The 31<sup>st</sup> Los Angeles Gay and Lesbian Film Festival.

**Pacific Ballet Dance Theatre**

*The British Beat*

A tribute to British music and dance styles ranging from the 1800s to the present day.

**Pacific Talent Academy of the Arts\***

*Alohafest Kanikapila*

A celebration of traditional and contemporary Polynesian music and dance.

**Pastiche Alchemy Entertainment, LLC**

*Sin & Tonic: A New Orleans Cabaret Extravaganza*

A concert featuring Vaud and the Villains, a 19-piece New Orleans orchestra and cabaret.

**RaggaMuffins Productions\***

*Legends of Reggae*

An evening of performances that pay tribute to the history of reggae music.

**Resurreccion Mexican Folk**

*5th Annual Noche Veracruzana: SON DE LOS ANGELES*

A night celebrating the contributions of Los Angeles-based folk ensembles to the Son Jarocho/Huasteco traditions of Veracruz Mexico.

**Shakti School of Bharata Natyam\***

*Something about Mara*

An evening of Indian dance theater performed to a fusion of Indian classical music and jazz.

**South Coast Dance Arts Alliance**

*So-Cal Dance Invitational 2013*

A dance festival featuring established and emerging professional dance companies from Southern California.

**Star Entertainment & Education Group**

*Fiesta Mexicana XI*

Eleventh annual variety show featuring the rich diversity of folkloric music and dance from Mexico.

**TAIKOPROJECT**

*Rhythmic Relations 2013*

An evening of new and traditional taiko repertoire.

**The World Stage Performance Gallery\***

*The World Stage Benefit Concert: Jazz Masters*

An evening of jazz featuring a variety of new and established jazz musicians.

**Topanga Film Institute \***

*Carmen & Consorts*

A multi-media presentation featuring classical Indian dance and contemporary reinterpretations of traditional music.

**Versa-Style Dance Company\***

*Furious Beauty*

Performance piece using hip-hop and street dance styles, visual images and music.

**Viver Brasil Dance Company**

*The Seven Gates of Bahia*

A world premiere concert featuring Afro-Brazilian dance and music.

**Young Musicians Foundation\***

*Video Music Performed Live*

A night of orchestral arrangements of popular video game music.